

## **Benefits**

# **Increase Snowflake Analytics Adoption**

Transform data quickly and efficiently to deploy more Snowflake analytics use casesa to the business.

#### Reduce Data Engineering Time & Costs

Speed your data transformation processes and collaborate among data and analytics teams to lower your data engineering costs.

#### **Lower Technology Costs**

Simplify your modern data stack and make processes more efficient to reduce your technology and cloud costs.

# Increase Data Trust and Literacy

Delivery highly trusted datasets and share knowledge for greater confidence in your analytics.

"We reduced our data engineering time by 500% with Datameer, with projects going from 5 weeks in SQL to 2 days in Datameer."

## Ryan Goodman, VP of Data & Analytics, Reliant Funding

# **Datameer SaaS Data Transformation**

# Data Modeling and Transformation for Everyone

The Datameer SaaS Data transformation platform is the industry's first fully-managed SaaS offering designed for hybrid teams of SQL developers and non-coders to explore, transform and publish new datasets to the Snowflake Data Cloud. It brings together the whole team — data engineers, analytics engineers, analysts, and data scientists — regardless of their coding skills on a single platform to collaboratively transform and model data directly in Snowflake, keeping data secure and using the Snowflake's scalable compute and storage.

#### **Explore and Transform Datasets**

Datameer allows teams across the organization to easily discover, explore, and transform data into analytics-ready datasets to rollout new Snowflake analytics use cases faster and more efficiently. Enrich your data to produce in-depth and actionable analytics. Once the data is ready, rapidly publish models inside Snowflake and deploy data pipelines to serve up fresh, just-in-time analytics results,

#### **Designed for Hybrid Teams**

Datameer is the only data transformation solution that offers a unique, hybrid SQL coding and no-code user experience. Data engineers get the control and precision they seek with the SQL interface, and can import previously built SQL models. Non-programmers can use the no-code interfaces to graphically model and transform data and use the wizard-driven formula builder to enrich data. Mix-and-match SQL and no-code models in data pipelines and use shared workspaces for teams to collaborate on data flows.

#### **Native on Snowflake**

Datameer is native on Snowflake to simplify your data stack. All your models and data are secure and manageable in a single place in Snowflake and takes advantage of Snowflake's scalable and elastic compute and storage for blazing fast performance. The models produced by Datameer are highly optimized for Snowflake reducing analytics and report loading times by up to 1000% (minutes to seconds).

#### **Deploy Trusted Datasets**

Datameer's easy deployment options, rich data documentation, and model reuse allow your data and analytics teams to deliver trusted data that business teams will confidently use.

Automated documentation and a built-in catalog delivers transparency around the datasets.

Deep security, managed deployment processes, audit trails, and custom dataset properties facilitate responsible data governance.



#### **Datameer Key Features and Capabilities**

## **Multi-Persona User Experience and Collaboration**





### Additional Features

#### **Data Transformation**

- Auto-complete SQL modeling
- · No-code modeling and transformation
- · Wizard-driven formula builder
- 100+ data transformation functions
- Model reuse
- · SQL modularization
- · Collaborative shared workspaces
- Version control

#### **Data Discovery & Exploration**

- · Faceted search for datasets
- · Search covers all semantic data
- · Introspection of data and models

#### **Documentation & Semantic Layer**

- · Auto-generated documentation
- System generated properties & metadata
- Wiki-style descriptions
- · Custom properties & attributes
- Tagging
- Comments

#### **Deployment, Security & Governance**

- · Views & Materialized views
- · Job scheduling
- · Business glossary
- · Governance-specific properties
- Custom properties
- Full audit trails
- · Role-based security

#### **Snowflake-Native**

- · Deploy models in Snowflake
- · Models executed in Snowflake
- Uses Snowflake compute and storage
- · Managed inventory of Snowflake data

#### About Datameer

Datameer is a SaaS data transformation solution that brings together data engineers and business users, coders and non-coders alike to collaboratively explore, transform and publish new datasets to their snowflake cloud data warehouse and solve complex analytical projects. Datameer is a trusted platform for leading enterprises globally, including Citibank, Royal Bank of Canada, British Telecom, Bank of Montreal, Aetna, Optum, Morningstar, Vivint, and more. To learn more, please visit www.datameer.com.