



Datameer Spotlight

Eliminate Data Blind Spots and Expand Your Analytics to ALL Your Data

Benefits

Eliminate Data Blind Spots

Enable faster, more valuable insights for more optimal decisions.

Reduce Risk

Eliminate data copying risks while maintaining enterprise governance & security.

Deliver More Trusted Results

Collaborate and share knowledge to deliver trusted transparent analytics results.

Optimized Cloud Analytics

Deliver projects faster with lower cloud costs and less technology risk.

“Spotlight’s discovery and collaboration features are a game-changer that brings my team together and delivers more valuable insights.”

Strategy Manager,
Large Healthcare Payer

Organizations have data and analytics “blind spots” that leave them with many unknowns about their business and less than optimal context for decision making. Forrester Research claims between 60 and 73 percent of all data in an enterprise goes unused for analytics. A recent Accenture study showed only 32 percent of companies realize tangible value from data, and only 27 percent said analytics projects produce highly actionable insights.

Unused data for analytics falls into three categories: data analysts (a) don’t know exist, (b) can’t access, and (c) don’t know how to use. Any of these three obstacles can leave business teams with suboptimal analytics, while all three can lead to glaring blind spots and guess work decisions.

Datameer Spotlight lets analytics teams discover, consume and collaborate on any data over a disparate landscape with enterprise-level governance. Spotlight enables faster, more valuable insights by breaking down all the three barriers to better use of data for analytics in a single, easy to use platform.

Discover

Today’s analytics data assets are spread across increasingly complex landscapes and come in many forms. Spotlight provides a single hub where analytics teams can quickly discover all their analytics data assets and understand which best solve their problem. Analysts and data scientists can search, find and use more assets in their analytics to quickly produce the actionable results management desires.

Consume

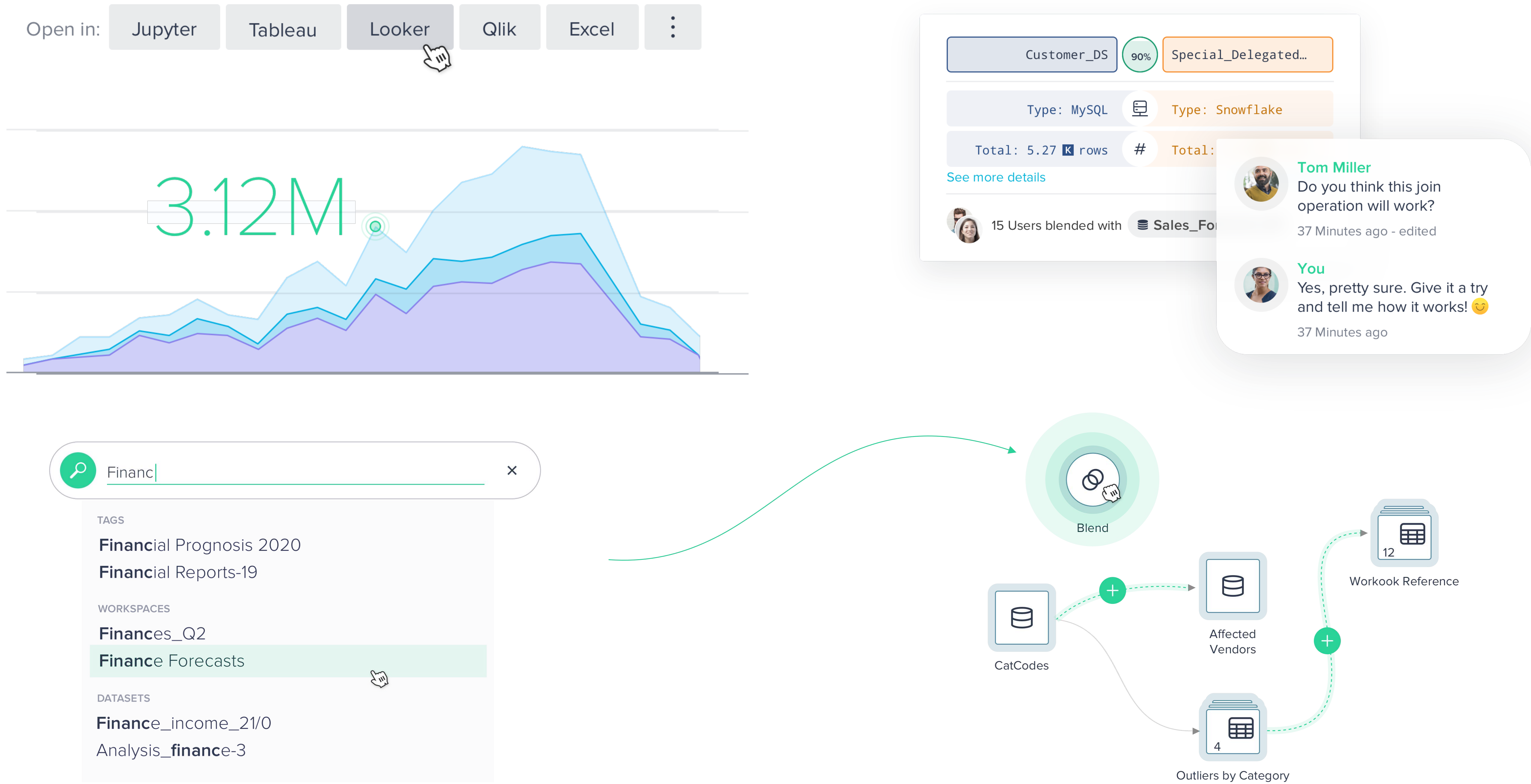
Copy and duplicating this data comes with high cost and risk. Spotlight’s optimized virtual access layer enables teams to directly consume data, regardless of where it resides, enabling analysts to quickly & securely focus on the analysis. By leaving data in place and protected Spotlight eliminates security risks and resource-intensive data movement processes.

Collaborate

With an ever complex data landscape, many teams struggle to make sense of what data assets are out there, where they reside, what they mean and how to best to use them. Spotlight provides a collaborative environment where teams can share and reuse assets, collaborate to form new assets, and increase knowledge using familiar social media-like features and AI-augmented information about data and how it is used.

Governance

Broader access to data cannot come with governance and security risks. Spotlight provides a deep suite of security and governance features and seamless integration with existing controls used in your enterprise so tasks are not duplicated. These capabilities are well matured from Datameer’s ten years of experience working with large enterprises in highly regulated industries requiring deep security and governance.



Datameer Spotlight Features

CONNECTORS / SOURCES

- ✓ Over 200 Connectors
- ✓ Databases/Data Warehouses
Teradata, Oracle, MS SQL Server, etc.
- ✓ Cloud Databases/DW
Snowflake, Redshift, BigQuery, etc.
- ✓ Big Data
Hive, Spark, Splunk, Datameer, etc.
- ✓ SaaS Applications
Salesforce, Marketo, Hubspot, etc.
- ✓ E-Commerce Platforms
Amazon, Magento, Paypal, etc.
- ✓ Cloud Services
Adobe Analytics, Google Analytics, etc.
- ✓ Files & Object Stores
Excel, JSON, S3, Azure DLS, Google, etc.

PUBLISH / QUERY

- ✓ Tableau
- ✓ Looker
- ✓ PowerBI
- ✓ Excel
- ✓ Jupyter
- ✓ Any tool with JDBC

FIND / DISCOVER

- ✓ Tables
- ✓ Views
- ✓ Connections
- ✓ Workspaces
- ✓ Documents
- ✓ Faceted search

COLLABORATE

- ✓ Shared spaces
- ✓ Newsfeeds
- ✓ Notifications
- ✓ Comments
- ✓ Descriptions
- ✓ Tagging
- ✓ Following
- ✓ Custom metadata
- ✓ Business glossary
- ✓ Modeling

GOVERNANCE / SECURITY

- ✓ Encryption at-rest
- ✓ Encryption in-flight
- ✓ Security pushdown
- ✓ User access & controls
- ✓ SAML/SSO
- ✓ Trust levels
- ✓ Lineage
- ✓ PII Identification
- ✓ Auditing

OPERATIONALIZE

- ✓ Cloud-native platform
- ✓ Best-place query optimizer
- ✓ Data caching
- ✓ Snowflake/CDW caching
- ✓ Query logging
- ✓ Performance auditing
- ✓ Clouds : AWS & GCP

About Datameer Spotlight

Datameer provides hybrid-cloud data management for analytics products that help organizations have successful, lower risk cloud journeys. Datameer Spotlight enables business teams to discover, access, collaborate and analyze more data in a hybrid landscape to eliminate analytics blind spots. Spotlight enables faster, more in-depth and trusted analytics by business teams while eliminating complex and risky data movement and maintaining strong security and governance. Datameer is a trusted platform at leading enterprises globally, including Citibank, Royal Bank of Canada, British Telecom, Aetna, Optum, National Instruments, Vivint and more. To learn more, please visit www.datameer.com.