



# Datameer Spotlight and Tableau

Is your team finding and using the best data for your Tableau analytics?

## What is Spotlight?

Datameer Spotlight lets analytics teams discover, consume and collaborate on any data over a disparate landscape with enterprise-level governance. Spotlight enables faster, more valuable insights by breaking down all the three barriers to better use of data for analytics in a single, easy to use platform. Spotlight is the perfect platform for data teams and Tableau users to collaborate and create, manage and deliver diverse datasets that accelerate analytic cycles.

## Benefits

### Analyst Self-Service Access to Data

Spotlight's workflows deliver more data to Tableau analysts at a faster pace to speed analytic cycles and discover new insights. Analysts get access to the data they need get deeper answers to business questions.

### Explore at Scale

Spotlight's visual exploration interface lets any Tableau analyst, at any skill level, dive into data wherever it is - on-premises, hybrid, or in the cloud. Teams explore and refine data without ever moving and without ever copying it. This speeds the process of getting the right data for the analysis at hand and makes the most efficient use of resources. This wealth of analytics knowledge is stored in Spotlight's collaborative environment where teams can share and reuse assets, collaborate to form new assets for dashboards and visualizations that move your business forward.

### Industry-leading Features

Spotlight offers the deepest set of capabilities to facilitate the delivery of rich analytics assets across your entire enterprise.

## Native Tableau Integration

Datameer Spotlight provides native integration with Tableau for lighting fast dashboards and visualizations which completes the analytic cycle and drives faster insights with the best data. Spotlight feeds Tableau in new ways for both analysis and dashboarding. Tableau users harness Spotlight to collaborate and discover data. Users have instant access to enterprise-wide expertise and analytics assets. They intuitively model data in Spotlight and then feed their asset to Tableau, through a live connection, to complete their visualizations.

### Discover

Today's analytics data assets are spread across increasingly complex landscapes and come in many forms. Spotlight provides a single hub where analytics teams can quickly discover all their analytics data assets and understand which best solve their problem. Analysts and data scientists can search, find and use more assets in their analytics to quickly produce robust dashboards and insightful "vizzes" in Tableau for actionable results.

### Consume

Copy and duplicating data comes with high cost and risk. Spotlight's optimized virtual access layer enables teams to directly consume data in Tableau, regardless of where it resides, enabling analysts to quickly & securely focus on the analysis. By leaving data in place and protected Spotlight eliminates security risks and resource-intensive data movement processes. Tableau dashboards also run much faster because Spotlight orchestrates and optimizes a connection between source data and visualizations.

### Collaborate

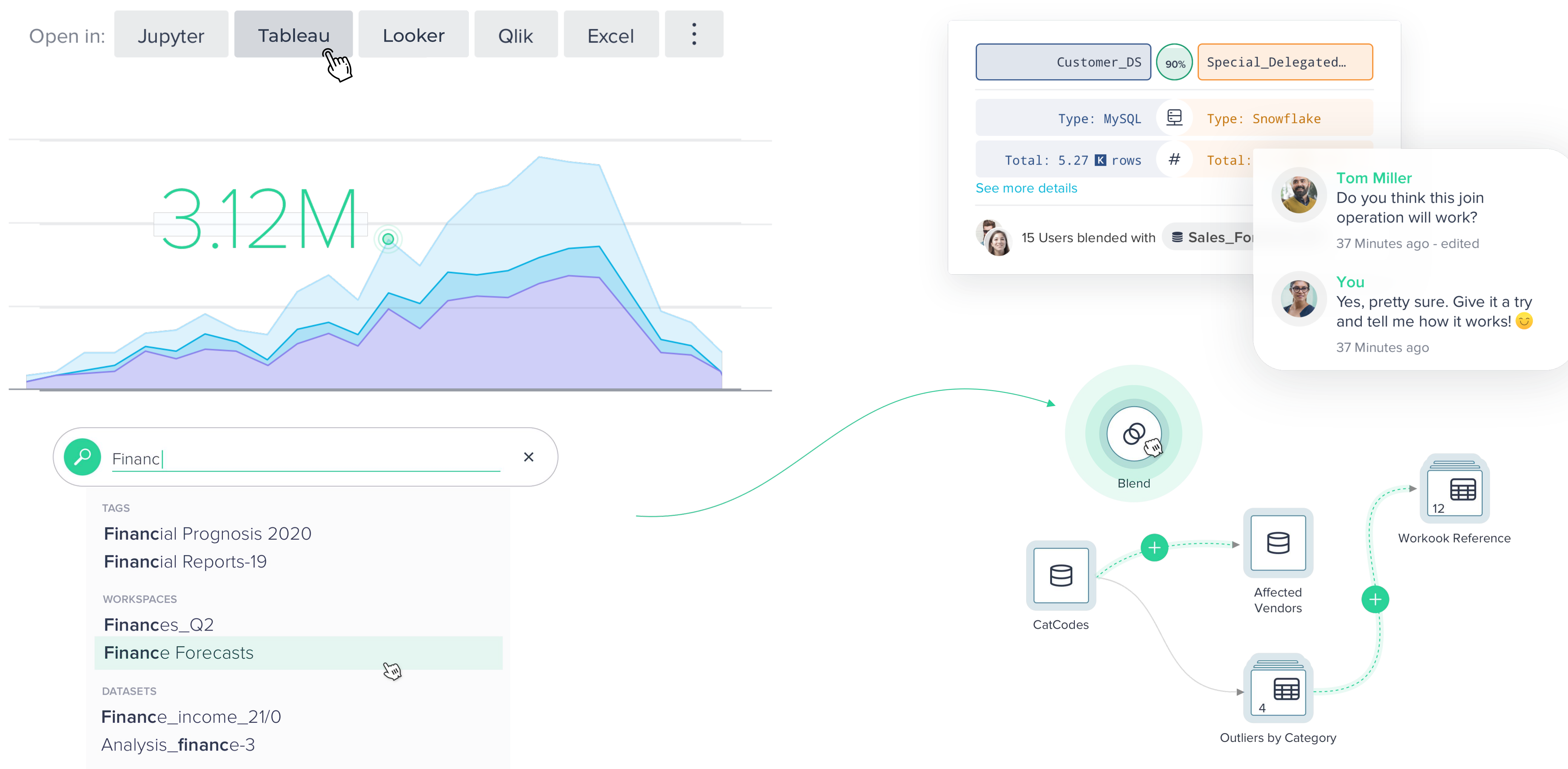
Teams spend a great deal of time searching for data to power their Tableau workbooks. When they do find a data source, it always needs to be understood prior to building a dashboard from it. With an ever complex data landscape, many teams struggle to make sense of what data assets are out there, where they reside, what they mean, and how to best use them.

Spotlight provides that collaborative environment where teams share and reuse analytics assets, collaborate to form new assets, and increase knowledge using familiar social media-like features and AI-augmented information about data and how it is used to produce results.

### End-To-End Governance

Provide broad access to data without any governance or security risks. With the most complete suite of governance and data security features, Spotlight keeps your data safe and tracks how you and others use data from end-to-end, enabling your organization to meet even the strictest compliance processes. In addition, Spotlight integrates with the existing controls enforced in your enterprise so tasks are never duplicated. These capabilities are well matured from Datameer's ten years of experience working with large enterprises in highly-regulated industries requiring deep security and governance.





## Datameer Spotlight Features



### CONNECTORS / SOURCES

- ✓ Snowflake
- ✓ Redshift
- ✓ MySQL
- ✓ Datameer X
- ✓ Teradata
- ✓ Oracle
- ✓ SQL Server
- ✓ SAP BW
- ✓ Hive
- ✓ Postgres
- ✓ MongoDB
- ✓ S3
- ✓ Excel/CSV
- ✓ Documents
- ✓ Tableau Catalog



### FIND / DISCOVER

- ✓ Tables
- ✓ Views
- ✓ Connections
- ✓ Workspaces
- ✓ Documents
- ✓ Faceted search



### GOVERNANCE / SECURITY

- ✓ Encryption at-rest
- ✓ Encryption in-flight
- ✓ Security pushdown
- ✓ User access & controls
- ✓ SAML/SSO
- ✓ Trust levels
- ✓ Lineage
- ✓ PII Identification
- ✓ Auditing



### COLLABORATE

- ✓ Shared spaces
- ✓ Newsfeeds
- ✓ Notifications
- ✓ Comments
- ✓ Descriptions
- ✓ Tagging
- ✓ Following
- ✓ Custom metadata
- ✓ Business glossary
- ✓ Modeling



### PUBLISH / QUERY

- ✓ Tableau
- ✓ Looker
- ✓ PowerBI
- ✓ Excel
- ✓ Jupyter
- ✓ Any tool with JDBC



### OPERATIONALIZE

- ✓ Cloud-native platform
- ✓ Best-place query optimizer
- ✓ Data caching
- ✓ Snowflake/CDW caching
- ✓ Query logging
- ✓ Performance auditing
- ✓ Clouds : AWS & GCP

## About Datameer

Datameer is a certified Tableau Partner that provides hybrid-cloud data management for analytics products that help organizations have successful, lower risk cloud journeys. Datameer Spotlight enables business teams to discover, access, collaborate and analyze more data in a hybrid landscape to eliminate analytics blind spots. Spotlight enables faster, more in-depth and trusted analytics by business teams while eliminating complex and risky data movement and maintaining strong security and governance. Datameer is a trusted platform at leading enterprises globally, including Citibank, Royal Bank of Canada, British Telecom, Aetna, Optum, National Instruments, Vivint and more. To learn more, please visit [www.datameer.com](http://www.datameer.com).