

# Global Investment Management Firm Standardizes Analytics with Datameer Spectrum and AWS

## About this Company

A leading global investment management firm with trillions of dollars in assets under management has standardized its analytics platform with Datameer Spectrum and AWS. The firm's IT team and Analytics Center of Excellence (CoE) defined an integrated platform that leverages AWS compute, storage and tools, and best of breed tools such as Datameer Spectrum for data pipelines that can be easily deployed to various business units. This approach gives the firm a rapid approach to new analytics initiatives in the business and provides faster time to insight for the analysts and data scientists in the different units.

## The Challenge

The global investment management firm was facing increased demands for new analytics within various business units. The firm needed an approach and platform to better service the needs of various business units and respond more quickly to new analytic requirements. Doing this presented a number of key challenges including:

- Finding best of breed tools for various places in the analytic stack.
- Ensuring platform elasticity that supported varying business unit needs.
- Enabling a self-service approach for data & analytics within the business.
- Meeting over 240 security, governance and compliance standards.

## The Solution

The investment management firm defined a “templated” solution that leveraged the AWS platform and key best of breed tools to support the needs of the business units and enable them to drive analytic innovation. The solution incorporated Datameer Spectrum for data preparation and data pipelines, CyberArk and ID Vault, and was able to:

- Create an agile platform with separation of compute & storage for elasticity.
- Enable self-service data analytics in the business.
- Implement deep security & governance to meet compliance requirements.
- Speed time to results and new insights for the business teams.
- Support a consumption-based charging model for individual business units.

## The Benefits

### SCALABILITY & ELASTICITY

Architecture with separation of compute & storage allowed business teams to scale to their requirements.

### COLLABORATION

Leverage modular data assets across analysts & data scientists to drive standardization & trust for faster answers.

### BUSINESS AGILITY

Rapid incorporation of new data that enabled analytic self-service and innovation in the business units.

## About Datameer and AWS

In the past, analysts and data scientists would wait up to six months for access to data. The joint Datameer Spectrum and AWS solution enables organizations to prepare and publish hundreds of trusted datasets, find the right datasets for their analytic problems, and create custom datasets in a self-service manner to produce new analytics in minutes rather than weeks. To learn more about how Datameer and AWS can help your business, visit [www.datameer.com](http://www.datameer.com).

### Customer Case Study: Global Investment Management Firm

