

Datameer for Microsoft PowerBI

Datameer helps organizations get faster time to insight and gain maximum value from their data through scalable, secure and well-governed data preparation and exploration to feed any analytics initiative. It is the perfect platform for data teams and PowerBI business analysts to collaborate and create, manage and deliver diverse datasets that accelerate analytic cycles.

Traditional approaches to delivering data were IT-heavy, forcing business analysts to wait weeks or months for access to new data that answered new questions. And, when that question spawned new questions, the weeks or months long wait began all over.

Forward thinking organizations are turning the data delivery model on its' head, bringing together data teams and business analysts onto a common platform that lets the analysts explore and transform data to their needs. This replaces slow, cumbersome one-off data delivery processes with agile data processes and a comprehensive data strategy that feeds analysts with the data they need faster.

Why Datameer?

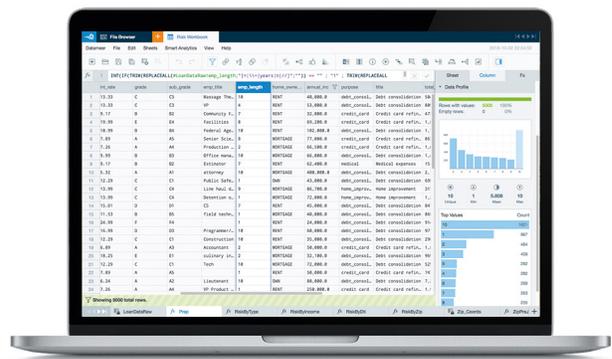
Datameer is an agile self-service platform for data preparation and exploration at-scale for any analytics to deliver faster, smarter insights anywhere – cloud, on-premises or hybrid. Datameer's self-service, unified platform for preparing, exploring and managing your data for analytics simplifies and accelerates the time-consuming process of turning complex, multi-source data into valuable business-ready information.

Agile Self-Service Workflow

Datameer's unique combination of easy self-service data preparation and unconstrained data exploration creates an agile iterative data preparation process that facilitates unmatched speed to insight. Analysts can quickly iterate through exploration and preparation of

the data to transform and refine the data to create their own customized analytic datasets unique to their needs.

The intuitive self-service tools offer an easy to use spreadsheet-style interface with over 270 powerful functions, rapid data modeling and visual data profiling. The unconstrained visual exploration allows analysts to interactively explore datasets billions of records long, hundreds of attributes wide and millions of unique values deep to find patterns and aspects of the data unique to their analysis.



Industry-leading Platform Features

Datameer offers the deepest set of capabilities to facilitate the delivery of rich data across your entire enterprise and drive faster analytics initiatives.. This includes:

- A complete data orchestration workflow that covers the full data lifecycle including ingestion, preparation, curation, exploration and consumption, and works with ANY data source, in ANY location (on-premise, cloud or hybrid).

- Enterprise-grade scalability that allows analysts to prepare and explore even the largest datasets, and integrated operationalization features to continuously run data workflows that provide a constant feed of fresh data.
- Strong security and deep governance features create an industrial-grade platform that ensures data privacy and proper data use which is trusted by some of the largest organizations with stringent regulatory requirements.

PowerBI Integration

Datameer provides native integration with PowerBI to complete the analytic cycle and help drive faster insights. PowerBI analysts and users can work with Datameer output results in two ways:

- Direct connect – Using Datameer Integration Links, PowerBI Desktop users can configure a Web data source connection that will directly pull data from Datameer Workbooks.
- Export Connector – Data workflows can be configured to export results to continuously feed registered PowerBI apps.

Benefits for PowerBI Teams

Analyst Self-Service Access to Data

Datameer data workflows deliver more data to PowerBI analysts at a faster pace to speed analytic cycles and discover new insights. Analysts get access to the data they need and continuously ask questions in rapid succession to get deeper answers from big data.

Explore at Scale

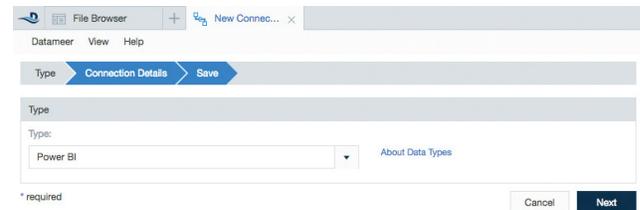
Datameer's Visual Explorer lets PowerBI analysts dip into the data lake to explore and refine data without moving or copying it. This speeds the process of getting the right data for the analysis at hand and makes the most efficient use of resources.

End to End Governance

With the most complete suite of governance and data security features, Datameer keeps your data safe and tracks how you are using data from end-to-end, enabling your organization to meet even the strictest compliance processes.

Continuous Data Pipelines

The rich operationalization features of Datameer enable a constant flow of information to PowerBI analysts and apps to keep the analysts and business teams in the know and driving business processes.



Are You Ready?

The combination of Datameer and PowerBI can speed your analytic cycles and make your PowerBI analysts more self-service by feeding more data in a faster fashion, creating a truly agile data and analytics environment. For more information please visit www.datameer.com/datameer-powerbi/.

About Datameer

Datameer is changing the way companies do business by enabling them to get faster insights and more value from their data to generate more trustworthy decisions that lead to better business outcomes. Leading global organizations such as Citibank, RBC, Optum, Aetna, Anthem, National Instruments, and Vivint use our secure and scalable enterprise-grade platform to streamline and simplify data preparation, integration, exploration and consumption so subject matter experts can leverage trusted data to cultivate innovation and efficiency for competitive advantage. Learn more at www.datameer.com.