Datasheet

Datameer + Tableau = Big Data Power
Every day hundreds of companies use Datameer to collect, blend and shape their data from multiple sources for visualization in Tableau.

Datameer helps you shape your data for visualization, providing a deeper understanding of it along the way. Deployed as a complete solution in the cloud or as part of your on-premise environment, Datameer combined with Tableau solves your big data challenges, including:

1. Seamless Data Integration

Aggregate up to petabytes of structured and unstructured data with a few simple clicks, using over 70 connectors. Any database, SQL or NoSQL, Salesforce, xml, JSON - log files, even Mainframe and many more.

2. Advanced and Interactive Big Data Blending

Datameer provides advanced data blending capabilities on complex data sets — with no need for IT. Just connect to any size data source and drag and drop data in the spreadsheet UI. Multi-way and multi-key joins or unions have never been so easy.

3. Easy Data Transformation

Datameer’s spreadsheet UI and visual data preparation Flipside™ gives you real-time data profiling insights. Over 270 functions allow you to wrangle any data set, from preparing your machine-generated data to taming the most complex nested data types.

4. Native Integration

Datameer is architected to run directly and natively on Hadoop, and its flexible architecture can easily incorporate new advances within the Hadoop ecosystem as they become available and hardened as enterprise-grade solutions. Access all of your data.

5. Advanced Analytics for Everyone

Advanced analytics algorithms like clustering and decision trees help you uncover hidden patterns in your data. Text mining functions effortlessly extract data from unstructured text.
By using Datameer and Tableau together, your team gains the ability to consume, shape, enrich and visualize information for all of your big data needs.

What Does Datameer Do?

Datameer simplifies big data. With a familiar spreadsheet user interface, Datameer puts the power of big data in the hands of Tableau users. You'll still have the ease of use that, as a Tableau user, you've come to expect.

Datameer functions for parsing and manipulating URLs make web clickstream analytics easy, approachable and highly optimized for visualization.

With Datameer’s text mining functions, unstructured text like customer conversations can generate a structured repository of sentiment that can be succinctly visualized in Tableau.

Sophisticated features in Datameer like multi-way joins, and transformations, combined with the power of big data, make tasks like translating internet addresses from your Web logs into geographic coordinates easy.
With a single click, Datameer lets you publish these big data insights to Tableau Desktop or directly into a Tableau Server project. It’s easy to operationalize them into your existing Tableau reporting infrastructure.

Use Datameer for ingesting, blending and getting your data ready, and Tableau for telling the story of your shaped data.

Datameer and Tableau: More Powerful Together

Datameer provides you with what you need to unify your data and create accurate, authoritative visualizations in Tableau. Once the data is shaped and distilled down to a manageable size, you’re ready to create a Tableau-native data set and visualize away.

Use Datameer for ingesting, blending and getting your data ready, and Tableau for telling the story of your shaped data.

To learn more about Datameer, visit www.datameer.com or request a personalized demo here.